**Scotland Rugby League – Social Media Guidelines**

Our standards for conduct on social media

*   Be civil, tasteful and relevant.

  Do not post messages that could be considered sensitive, unlawful, libelous, harassing,  defamatory, abusive, threatening, harmful, obscene, profane, sexually oriented or racially offensive.

*  Do not swear.
*  Do not post content copied from elsewhere, for which you do not own the copyright.
*  Do not post the same message, or very similar messages, more than once,  also called "spamming".
*  Do not publicise your, or anyone else's, personal information, such as contact  details.
*  Do not advertise products or services.
*  Do not impersonate someone else.

**Friend Status**

* Coaches and volunteers should not be “friends” with junior players (aged under 18) online or across social media platforms.

**WhatsApp**

* Communication with junior players should be conducted via group messages on WhatsApp. No other platform should be used. There must be a minimum of 2 administrators within the group.
* Parental permission must be obtained for the use of WhatsApp for those players under the age of 18.
* The use of WhatsApp in this format is for rugby communication only.
* Please ensure that the language used in any conversations is appropriate i.e. no swearing.
* No images of an abusive, discriminatory or sexually explicit nature should be posted.

**Facebook**

* When posting images of yourself relating to your participation in activities with Scotland Rugby League, please ensure that they are respectful to Scotland Rugby League, the sport of rugby league, your audience and yourself.
* Use appropriate language.
* Do not use Scotland Rugby League as a vehicle to promote your own business or other activites you are engaged in.

**Social Networks (Instagram, Twitter, Tik Tok etc.)**

* When posting images of yourself relating to your participation in activities with Scotland Rugby League, please ensure that they are respectful to Scotland Rugby League, the sport of rugby league your audience and yourself.
* Use appropriate language.
* Do not use Scotland Rugby League as a vehicle to promote your own business or other activities you are engaged in.

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| *Signed* |  |
| *Name (please print)* |  |
| *Date* |  |
| *Scotland Rugby League is compliant with the GDPR data protection act 2018* | |